

COOKIE POLICY

BB SIMTECH ENGINEERING & ACADEMY

Last Updated: 01 / 01 / 2026

This Cookie Policy has been prepared to provide information about the cookies and similar technologies used on the **website available at www.bbsimtech.com, the subdomain academy.bbsimtech.com, and any related subdomains (the “Site” or the “Platform”) operated by **BB Simtech Engineering & Academy**.**

1. WHAT ARE COOKIES?

Cookies are small text files, usually consisting of letters and numbers, that are stored on your browser or device by the websites you visit. Through cookies and similar technologies (such as pixels, SDKs, local storage, etc.), it is possible to maintain sessions, remember preferences, ensure site security, perform performance/analytics measurements, and (where consent is given) carry out marketing activities.

2. WHAT TYPES OF COOKIES DO WE USE?

On our Platform, first-party cookies (placed by us) and third-party cookies (placed by service providers/analytics–advertising partners) may be used.

2.1. Strictly Necessary Cookies

These cookies are required for the operation of the Site and for core functions such as ensuring security, managing sessions and processing payment steps. As a rule, explicit consent is not required for these cookies; they may be processed on the basis of relevant legal grounds (e.g. conclusion/performance of a contract, legitimate interests of the data controller).

2.2. Functional (Preference/Customization) Cookies

These cookies are used to remember user preferences such as language choice and display settings. If they are not strictly necessary, they are operated based on your explicit consent; if you refuse them, certain personalization features may be limited.

2.3. Performance and Analytics Cookies

These cookies are used to measure site traffic, generate usage statistics, detect errors and improve performance. As these cookies are not strictly necessary, they are, as a rule, operated based on your explicit consent.



2.4. Marketing and Targeting Cookies

These cookies are used for purposes such as advertising/retargeting and campaign measurement and are subject to your explicit consent. If you do not give consent, marketing cookies will not be used.

3. FOR WHAT PURPOSES DO WE USE COOKIES?

We use cookies mainly for the following purposes:

- To ensure the secure and proper operation of the Site (strictly necessary cookies)
- To carry out membership, session and purchase processes (strictly necessary cookies)
- To improve the user experience (functional – where consent is given)
- To analyse traffic and usage statistics (analytics – where consent is given)
- To carry out marketing activities, where consent is given (marketing – where consent is given)

4. HOW CAN YOU CONTROL COOKIES?

4.1. Via the Cookie Preference Panel / Banner

On your first visit, you can choose your cookie preferences. Cookies other than strictly necessary cookies should be **disabled by default**; you can change your preferences at any time via the “Manage My Cookie Preferences” link. It is essential that consent can be withdrawn at any time.

4.2. Via Browser Settings

You can delete or block cookies via your browser settings. If you disable cookies, some functions of the Site may not operate properly.

5. DATA PROCESSED THROUGH COOKIES AND KVKK

The data processed through cookies (e.g. IP address, device/browser information, on-site usage data) may constitute personal data within the scope of the Law on the Protection of Personal Data (KVKK). Details regarding the purposes for which these data

are processed, their legal grounds, recipient groups to whom they may be transferred and your rights are set out in the KVKK Information Notice and the Privacy Policy.

6. CHANGES TO THE COOKIE POLICY

This Policy may be updated from time to time. Updates are published on the Platform; in the case of material changes, it is essential that you are informed within a reasonable time in advance.

